

**For immediate release**

**September 2021**

**29**

## **SANDERSON DESIGN GROUP PLC**

("Sanderson Design Group", the "Company" or the "Group")

### **Directorate Change**

**Sanderson Design Group PLC** (AIM: SDG), the luxury interior design and furnishings group, announces that Mike Woodcock, an experienced finance director with a track record in brand-based businesses, will join the Company early next month, becoming Chief Financial Officer and a Board director on 1 November 2021. Michael Williamson, the Company's current Chief Financial Officer, will step down from the Company on 31 October 2021 to pursue new career opportunities.

Mike Woodcock qualified as an accountant at KPMG and has significant experience of international luxury and consumer brands in the quoted and private sectors. From 2001 until 2015, Mike was at Richemont Group, where his increasingly senior roles included CFO of Alfred Dunhill and CFO of Montblanc. He then moved to Belstaff as CFO until its sale in 2019. Most recently he was CFO of Paperchase under its current private equity ownership.

Mike will join Sanderson Design Group on 4 October 2021 in the role of Group Financial Officer, enabling a handover period prior to his becoming Chief Financial Officer.

#### **Dianne Thompson, Chairman of Sanderson Design Group, said:**

"First, on behalf of the Board, I wish to express sincere thanks to Michael Williamson for his significant contribution to the Company, both as Interim CFO and as Chief Financial Officer. Michael led the Group's finances through the challenging periods of Covid and Brexit, playing a crucial role in substantially improving the operating performance, strategic planning, financial control, cash management and liquidity of the business. We wish him every success with his new career opportunities.

"I would also like to welcome Mike Woodcock to the Company. His breadth of experience of luxury consumer brands will be of great value as we continue to deliver our strategy for the Company's growth."

*The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies.*

Michael John Woodcock (48 years of age) has been a director or partner of the following companies during the five years preceding the date of this announcement:

<b>Current directorships and/or partnerships</b>	<b>Past directorships and/or partnerships</b>
Paperchase Products Limited	Belstaff Property Limited
Paperchase Designs Ireland Limited	Belstaff International Limited
Murtrang Limited	Castlegate 790 Limited
Murtranh Limited	Castlegate 791 Limited
	Paperchase Canada Retail Ltd

Paperchase Products Limited, a company of which Mike Woodcock was appointed a director on 2 September 2019, was placed into administration on 28 January 2021, the process of which is ongoing.

Paperchase Canada Retail Ltd, a company of which Mike Woodcock was a director of from 2 September 2019 until 2 September 2021, was placed into bankruptcy on 2 September 2021.

Murtrang Limited, the holding company of Paperchase Products Limited and a company of which Mike Woodcock was appointed a director on 2 September 2019, was placed into voluntary creditors liquidation on 10 June 2021, the process of which is ongoing.

Murtranh Limited, the holding company of Murtrang Limited and a company of which Mike Woodcock was appointed a director on 2 September 2019, was placed into voluntary creditors liquidation on 10 June 2021, the process of which is ongoing.

There is no further information to be disclosed pursuant to Rule 17 or Schedule Two paragraph (g) of the AIM Rules for Companies.

**For further information:**

**Sanderson Design Group PLC**

**c/o Buchanan +44 (0) 20 7466  
5000**

Lisa Montague, Chief Executive Officer  
Michael Williamson, Chief Financial Officer  
Caroline Geary, Company Secretary

**Investec Bank plc (Nominated Adviser and  
Broker)**

**+44 (0) 20 7597 5970**

David Anderson / Alex Wright / Ben Farrow

**Buchanan**

**+44 (0) 20 7466 5000**

Mark Court / Sophie Wills / Toto Berger

[SDG@buchanan.uk.com](mailto:SDG@buchanan.uk.com)

**Notes for editors:**

**About Sanderson Design Group**

Sanderson Design Group PLC is a luxury interior furnishings company that designs, manufactures and markets wallpapers, fabrics and paints. In addition, the Company derives licensing income from the use of its designs on a wide range of products such as bed and bath collections, rugs, blinds and tableware.

Sanderson Design Group's brands include Zoffany, Sanderson, Morris & Co., Harlequin, Scion, Clarke & Clarke and Archive by Sanderson Design.

The Company has a strong UK manufacturing base comprising Anstey wallpaper factory in Loughborough and Standfast & Barracks a fabric printing factory, in Lancaster. Both sites manufacture for the Company and for other wallpaper and fabric brands.

Sanderson Design Group employs approximately 600 people, and its products are sold worldwide. It has showrooms in London, New York, Chicago, Paris, Amsterdam, and Dubai.

Sanderson Design Group trades on the AIM market of the London Stock Exchange under the ticker symbol SDG.

For further information please visit: [www.sandersondesigngroup.com](http://www.sandersondesigngroup.com)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

BOAPPUWWBUPGUAB